

Pearland Cultural Arts Grant Program FY2020 Grant Application & Guidelines

The City of Pearland Convention & Visitors Bureau manages a grant to provide funding from the hotel & motel tax fund for projects that support Cultural Arts/Fine Arts in Pearland. *Below are the guidelines...*

Terms

Applications are being accepted beginning June 14, 2019 and ending August 27, 2019. Applications will be reviewed and awarded by October 9, 2019. *(Grant applications will not be accepted after August 27, 2019.)*

*A **Past Recipient**, must have submitted a FINAL REPORT on or before September 30, 2019 to be eligible for following year grant program. (A separate final report will need to be submitted for each individual event, if there was a joint grant project.)*

Funding for the Cultural Arts/Fine Arts Grant Program is limited up to \$40,000 for FY2020. **The maximum grant application awarded will be \$6,000, based on merit.** Applicant agrees to provide the City of Pearland Convention & Visitors Bureau with documentation that the performance standards have been met as required in the application checklist. All monies not spent, within FY 2020, by September 30, 2020 will need to be refunded to the City of Pearland.

Eligibility

Cultural Arts Grants are open to any non-profit organization located in the city limits of Pearland. In order to be eligible, projects must meet **ALL** of the following eligibility criteria:

- **Must be a non-profit organization – 501(c)3**
- **Applicant must be the president and/or official signatory for the organization**
- **Organization must be located within the Corporate City Limits of the City of Pearland**
- **Grant funds must be used for development and public awareness of Cultural Arts/Fine Arts programs**
- **Only one grant application per entity, per year will be considered**
- **Recipients must show the impact they have on hotel/motel and tourism industry**

Evaluation Criteria

Applications will be reviewed on a competitive basis and evaluated on the following criteria as well as additional criteria stated throughout the application:

- Application is complete and clearly written.
- Project features innovative Cultural Arts programming
- Project focus is on the development of Cultural Arts programs
- Project provides public awareness of Cultural Arts programs
- 50% minimum match funding required
- Applicant can provide proof of impact to the hotel/motel and tourism industry
- Compliance with past application and procedures

Online Application Submission process ---

The FY2020 Pearland Cultural Arts Grant Program will only be accepted through an **ONLINE APPLICATION SYSTEM**. To fill out grant form, go to this link -- <https://visitpearland.com/fy20-culturalapplication/> and submit electronically upon completion.

If you have questions, please email | call – pearlandcvb@pearlandtx.gov | 281-997-5970
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