



<u>For Immediate Release</u> Contact: Kim Sinistore/Tracy Rohrbacher

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Media link: https://youtu.be/LSzlfI7X6rQ

Pear Art Sculpture Molds Arrive in Pearland

Next Phase for Pear-Scape Art Project Commences

Pearland, Texas – July 19, 2016... The Pearland Convention & Visitors Bureau (PCVB) announces the arrival of twenty fiberglass pear molds, sized 4 feet in height and 30 inches in width for the Pear-Scape, a public art sculpture trail project in Pearland.

The next phase commences in the multi-stage project with local artists securing their blank, pear mold to begin painting their selected design.

Six Gold level sponsors at the \$4,000 level are paired with the following artists:

- Omkar Enterprise Management has chosen artist, Hannah Levy
- Pearland Animal Hospital has chosen artist, Josephine Eager
- King's Biergarten & Restaurant has chosen artist, Peihong Endris
- Kroger has chosen artist, Roberto Barron
- Pearland Medical Center has chosen artist duo, Kelly Kronfeld & Chris Garcia
- Grand Cornerstone Development has chosen artist duo Paulisa Winsong & Sandy Shiver

Green level sponsors, at the \$2,000 level, **Comfort Suites Pearland and Keep Pearland Beautiful** have chosen artist, **Robin Tatem.**

During the summer months, chosen artists will be painting their selected design onto the fiberglass pear in their studios.

"This is a very exciting milestone in the Pear-Scape project. We're actually seeing full-scale versions of the Pears in a blank canvas format. Our local artists will now begin work individually in their studios to fulfill the vision," according to Kim Sinistore, executive director Pearland Convention & Visitors Bureau.

Sponsorship opportunities are still available at the gold and green levels, based on a first-come, first-serve basis, for the remaining pears. Dollars acquired from sponsors go toward artist's stipends, artist's supplies, final clear coating process, installation materials and costs. Sponsors receive name and plaque recognition and posting on the www.visitpearland.com website.

Additionally, donations are being accepted towards a Community Pear, for a minimum of \$50 and a maximum of \$1,000. A family name or business name will be placed on the www.visitpearland.com website as a contributor towards the Community Pear, which will be placed adjacent to City Hall.

For more information about the Pear-Scape project including sponsorship levels, locations and details, go to - http://visitpearland.com/pearscape/ or call Kim Sinistore at 713-436-5595.

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